

Voter ID Pilot - Additional Costs paid by Cabinet Office

Staff Costs:

Including additional polling staff at 185 polling stations and administrative support £ 47,187.34

Training:

Including additional training on Voter ID and materials to support for 745 polling staff £ 13,575.73

Poll Cards:

Additional costs for A4 size poll card + envelope + postage (usually A5 size) £ 20,239.76

Encouraging registration:

Including printing of A4 Household Notification letter and A5 size post card to all households in Borough £ 12,843.58

Postage of above £ 71,919.69

Increasing public awareness to Voter ID Pilot:

Including printing of posters & leaflets, adverts in local media, insert with CT billing, social media videos, rail billboards & sheets £ 44,049.27

TOTAL: £ 209,815.37